

# Construction Association of New Brunswick

# Strategic Plan

SEPTEMBER 2023 TO AUGUST 2026

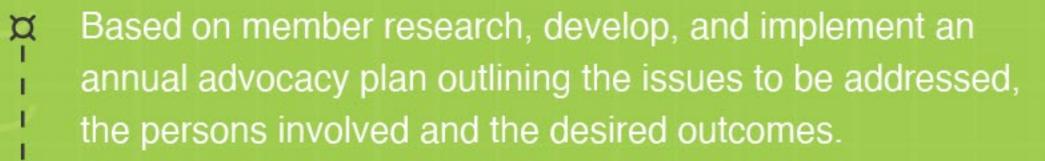
## **Vision Statement:**

Grow the New Brunswick economy through a proactive, innovative and resilient construction industry.

## **Mission Statement:**

The Construction Association of New Brunswick ("CANB") will lead the construction industry in New Brunswick through advocacy, collaboration, and innovation.

# Advocacy



Create quarterly reports for the Board on outcomes.

### ADVOCACY OUTCOMES

Clearly defined and measurable results of advocacy.

# Governance

- Engage the Board of Directors in reviewing governance structure including fiduciary duties of Directors, bylaws, committees, and comparative review with other jurisdictions.
- Review Strategic Plan and create budget in terms of building capacity to fulfill Strategic Plan
- Create a written implementation plan for any governance changes, reported to the Board quarterly.

### **GOVERNANCE OUTCOMES**

Clarity of roles and responsibilities to position the construction industry in New Brunswick for future growth where members and local associations are strong strategic partners working together to advance industry needs.

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## Relationships

- Identify key stakeholders.
- Create a customized stakeholder plan to engage each stakeholder, updated for the Board every second quarter.
- Organize at least two events annually that engage stakeholders and members and fulfil the requirements of Mission Statement.

#### **COLLABORATIVE RELATIONSHIPS OUTCOMES**

A positive, professional industry culture that supports its members, its communities, and its province by working together for common purposes.



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### **Build the Workforce**

- Identify current construction industry/policies directed to schools, to women, to immigrants or other populations and offer impactful support.
- Determine gaps in opportunities for various populations in the construction industry and plan the best approach to assist such populations to enter the industry.

### **BUILD WORKFORCE STRATEGIES OUTCOMES**

The construction industry in New Brunswick has access to the labour force it needs, there is growth in revenue, and associations can bring increased resources to its members and associations.

Collaborative, Respectful, Innovative, Strategic, Professional